HOUSING FORUM

June 14, 2018



Meeting Overview

- Introductions and Welcome
- Housing Demand Regionally and Locally
- Strategies to Address Housing Demand
- Questions and Answers
- Wrap Up

Introductions









- Chris Kluchman, Director, MA Housing Choice Program
- Pam Hallett, Executive Director, Housing Corporation of Arlington
- Susan Connelly, Director of Community Assistance, Massachusetts Housing Partnership
- Dana LeWinter, Municipal Engagement Director, Citizens' Housing and Planning Association

Purpose of Forum

- Arlington Master Plan
 - Recommended the completion of a Housing Production Plan
- 2016 Housing Production Plan
 - Builds on the recommendations in the Master Plan
 - Recommends policy, programming, and resource strategies
- Housing Plan Implementation Committee
 - Educational aspect
 - Recomemnds certain policy changes in the next year

Recent and Upcoming Efforts

- Recent efforts
 - Parking Reductions
 - Mixed Use Provisions
 - Continuous engagement with local CDC
- Upcoming Efforts
 - Amend multifamily provisions to allow use by-right
 - Accessory Dwelling Units
- Other activity
 - Metro Mayor's Coalition Housing Taskforce

REGIONAL HOUSING DEMAND

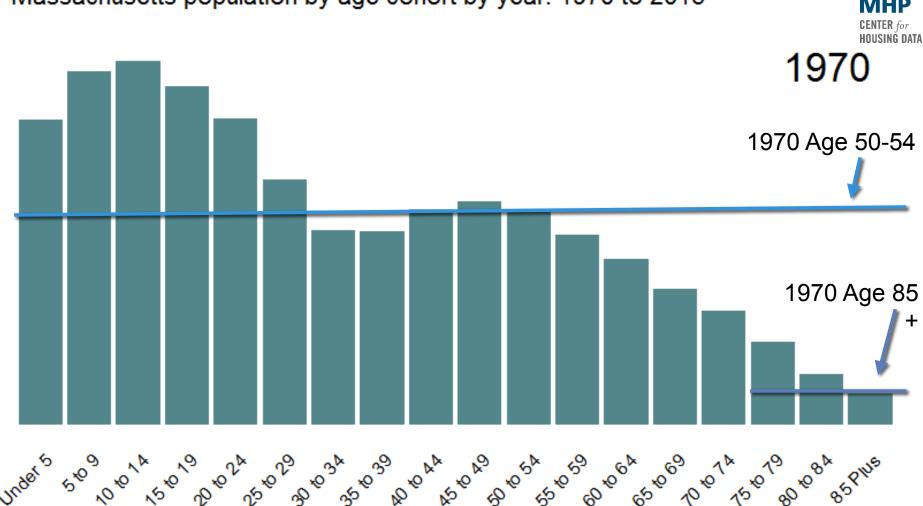
Chris Kluchman

Does the state have the housing stock needed to accommodate changing needs?

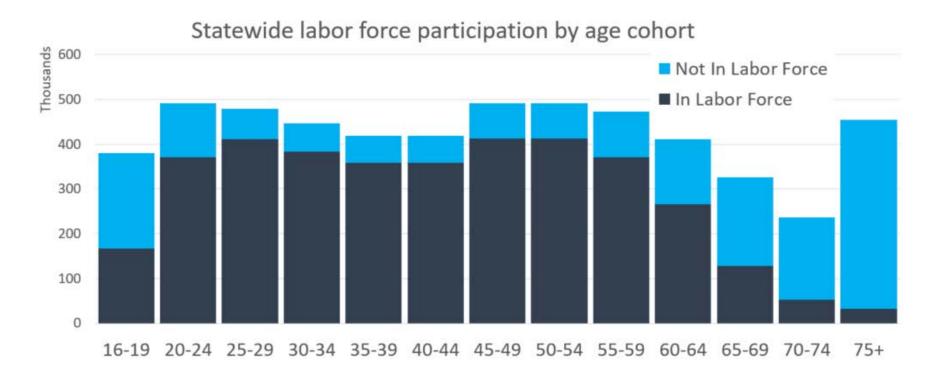


Silver Tsunami

Massachusetts population by age cohort by year: 1970 to 2016



Low proportion of younger workers, with increasing retirees





Metro Boston - Boomer retirement creates many job openings, fewer housing vacancies

Metro Boston -- BABY BOOMER WORKERS + HOUSEHOLDS, 2010-2030

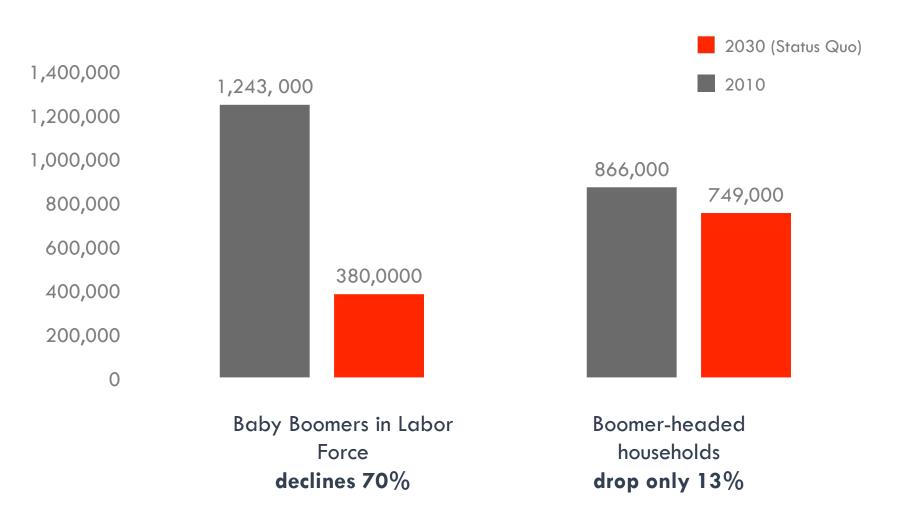
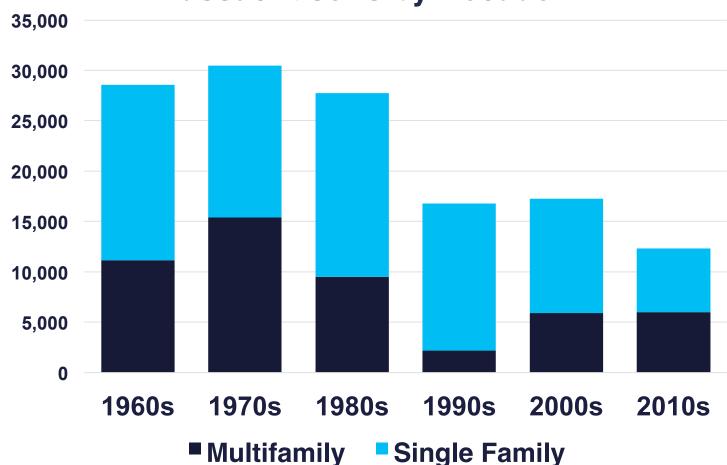


Chart source: MAPC, data source: U.S. Census Bureau, PUMS

State producing fewer units







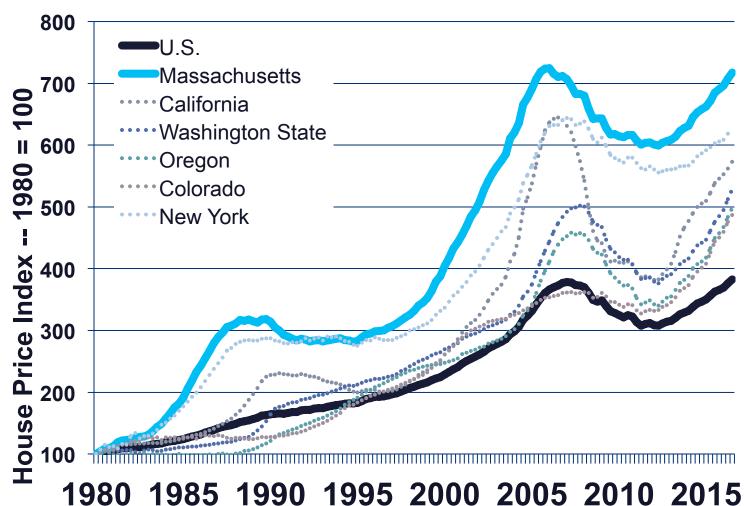
Low vacancy rates, tight markets

	Rental Vacancy	Homeownership
County	Rate	Vacancy Rate
Suffolk	1.40%	0.45%
Middlesex	1.56%	0.31%
Essex	1.61%	0.33%
Hampshire	1.75%	0.47%
Norfolk	1.78%	0.27%
Hampden	1.82%	0.45%
Franklin	1.95%	0.81%
Bristol	2.21%	0.51%
Worcester	2.49%	0.54%
Plymouth	2.79%	0.41%
Berkshire	3.20%	0.86%
Barnstable	3.51%	0.78%



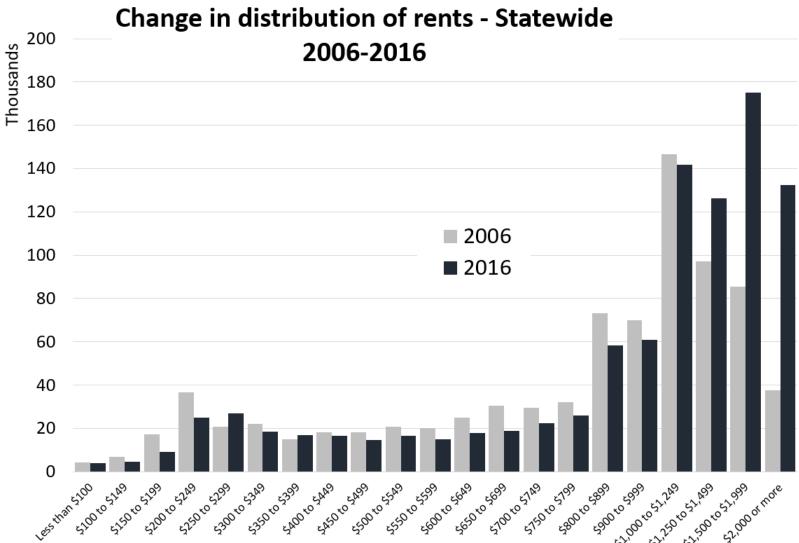
Data source: U.S. Census Bureau, American Community Survey 2012-2016 *Calculations adjust out seasonal, occasional, and off-market units

Home prices have surged





The upper end of the rental market has expanded





Many households are struggling with affordability

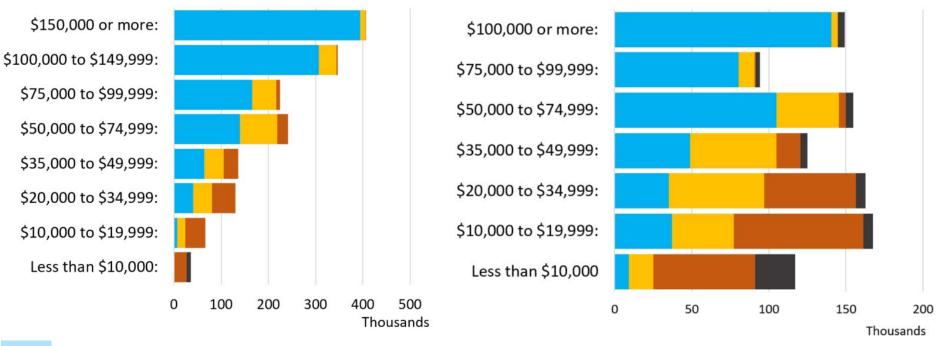
182,801

Severely burdened owner households

Households by ownership cost burden

230,585
Severely burdened renter households

Households by rent burden





■ Not Burdened■ Severely Burdened■ Not computed

Does the state have the housing stock needed to accommodate changing needs?



LOCAL HOUSING DEMAND

Pam Hallett

Housing Corporation of Arlington

- Formed 1986
- ▶ 501-c-3 organization
- Governance- Membership organization
 - 13 member Board of Directors
 - ▶ Committee Structure
 - Staff
- Two Programs
 - Affordable Housing
 - 93 units under management
 - ▶ 57 units in development pipeline
 - Homelessness Prevention-since 2001
 - Close to \$1m in grants to households to maintain permanent housing
 - ▶ 597 households assisted to date





Arlington Housing Authority Portfolio

Elderly Units	510
►Studios, one and two bed	lroom units
Family Units	210
►Town houses and apartm	ents
▶ Total	720

Arlington Housing Authority Waitlist

Total	Waitlist	1428
	* * G 111131	

► Elderly	473
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Millbrook Square Apartments

- ▶ 146 units for Elderly & Disabled
 - one and two bedroom units
 - ▶campus on Mill Street

Millbrook Square Apartments

Over three years

HCA Portfolio – 93 units

Affordable housing throughout town:

- ▶ 10 units Forest Peirce
 - ▶ 5 one and 4 two bedroom units
- ▶ 18 units Mass Ave Preservation
 - ▶ 16 one bedrooms and 2 studios
- ▶ 32 units Capitol Square Apartments
 - ▶ 7 studios, 16 one bedroom & 9 two bedroom units
- 3 units Kimball Farmer House
 - ▶ 2 one bedroom and 1 two bedroom units
- ▶ 30 units in 15 Two Family Buildings
 - ▶ 15 two bedroom, 12 three bedroom, and 3 four bedroom units

HCA Waitlists as of April 30, 2018

Capitol Square Waitlist Total	162
▶Studio	25
▶One Bedroom	103
▶Two Bedroom	34

HCA Scattered Site Waitlist

Studios	0
► One Bedroom	186
► Two Bedroom	216
► Three Bedroom	125
► Four Bedroom plus	25

HCA Total Waitlist

► Capitol Square 162

► Scattered Sites 552

▶Total 714

Waitlist Demographics

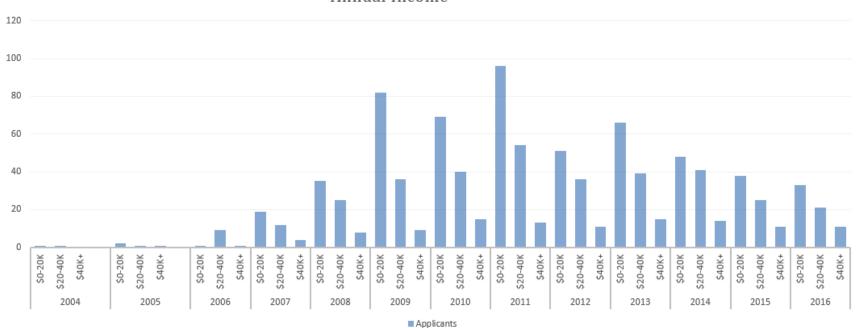
▶# Children

- Ariington residents	35%
Section 8 holders	138

1130

Waitlist Growth Over Time

Annual Income



Waitlist Applicants Annual Income

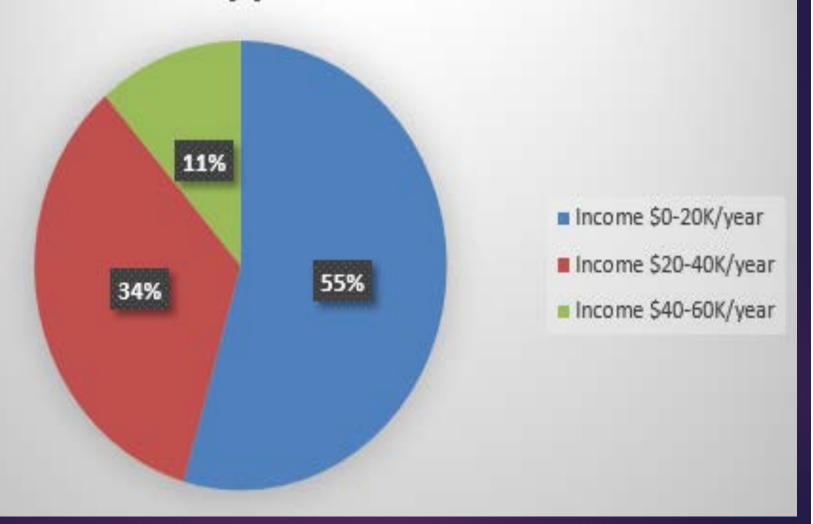
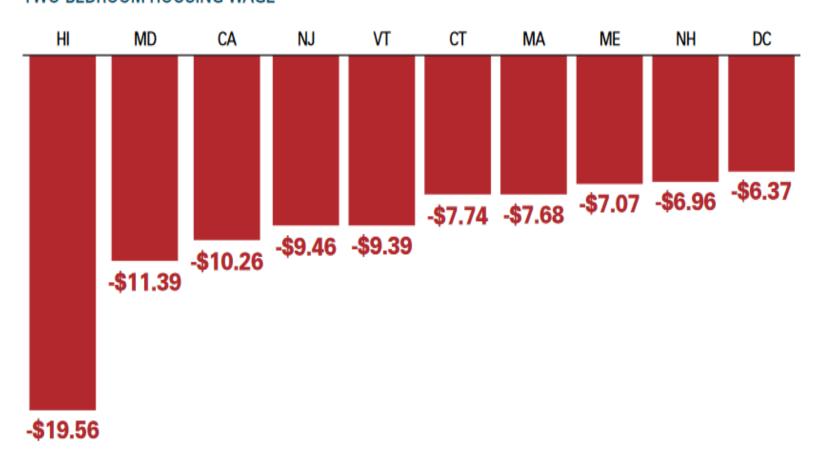


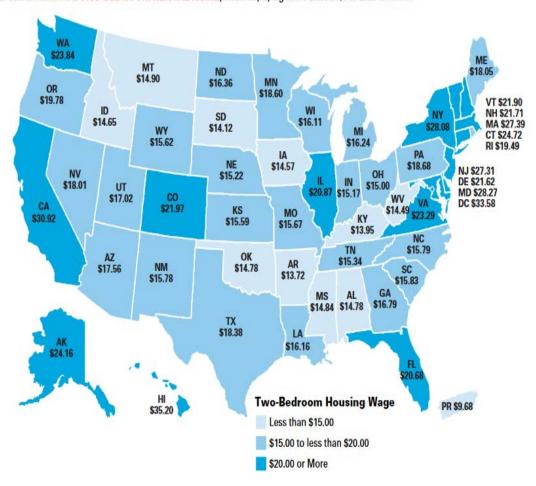
FIGURE 1: STATES WITH THE LARGEST SHORTFALL BETWEEN AVERAGE RENTER WAGE AND TWO-BEDROOM HOUSING WAGE



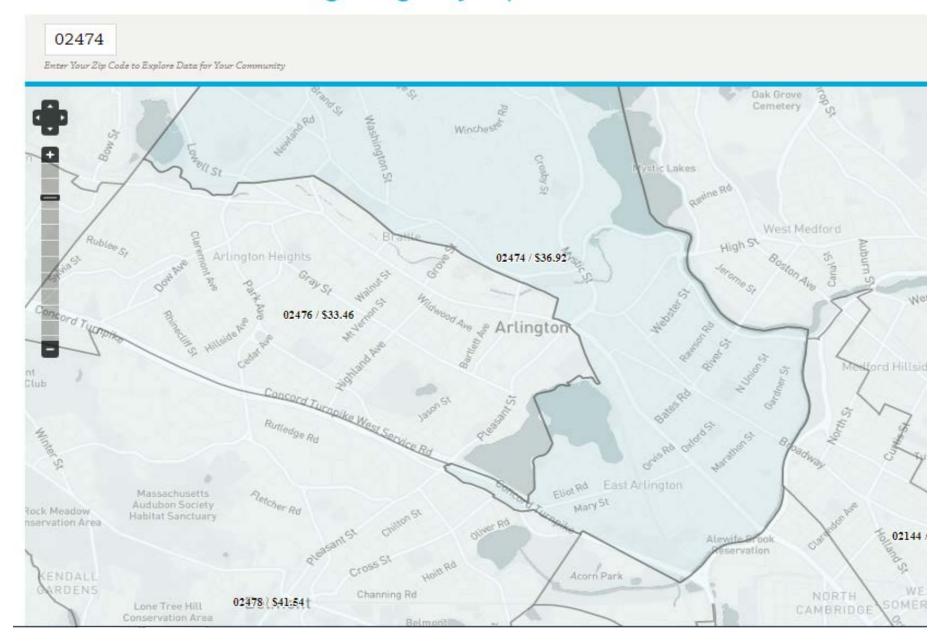
OUT OF REACH 2017 | NATIONAL LOW INCOME HOUSING COALITION

2017 TWO-BEDROOM RENTAL UNIT HOUSING WAGE

Represents the hourly wage that a household must earn (working 40 hours a week, 52 weeks a year) in order to afford the Fair Market Rent for a TWO-BEDROOM RENTAL HOME, without paying more than 30% of their income.

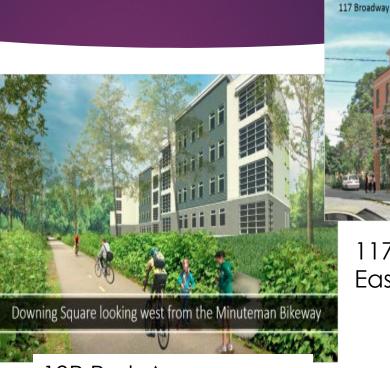


Two-Bedroom Housing Wage by Zip Code



Real Estate Development
Pipeline

20 Westminster, Arlington Heights



19R Park Avenue, Arlington Heights 117 Broadway, East Arlington

PLANNING STRATEGIES

Susan Connelly





MISSION: Use private investment to bring more affordable housing to Massachusetts

Lending

- Permanent financing for affordable rental housing
- We have provided over \$1.1 billion for the financing of 22,000 rental units

ONE Mortgage

- First time homebuyer program
- Over 19,300 low- and moderate-income families have purchased their first homes with over \$3.1 billion in private financing

Community Assistance

 Providing technical and training assistance to inform local conversations and action to support affordable housing production



Research and Education

- Facilitate quarterly meetings with other stakeholders to determine training needs: CHAPA, MAPC, Mel King Institute, MassHousing, DHCD, Federal Home Loan Bank
- Work with other partners to provide statewide education efforts: ULI,
 Alliance for Business Leadership, City Awake/Boston Chamber of Commerce,
 South Shore Chamber of Commerce, A Better Cambridge, Civic Series
- Partner with regional planning agencies and other research organizations including: MAPC, ULI, Umass Donahue Institute, Dukakis Center at Northeastern University







Every affordable housing development is shaped by the political, demographic, economic and financial context, happening at that moment in time, at the federal, state, municipal and neighborhood level.







What's different?

- Decades of local restrictive zoning practices increased down zoning
- Changing preferences smaller housing, closer to services, for both people downsizing and new households
- Changing demographics people living longer, staying in primary homes
- Economic growth and job creation no middle
- No office of state planning economic growth decisions are made with no coordination regarding necessary infrastructure support: public and other forms of transportation, water/sewer innovation, public education, HOUSING production

"affordable" vs. "Affordable"



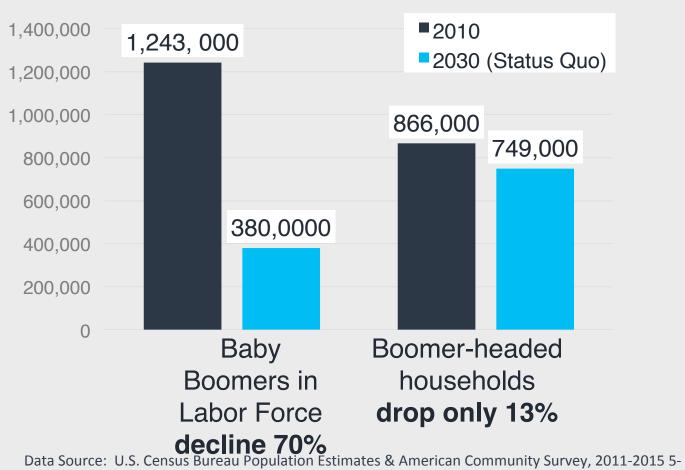
Naturally occurring affordability; i.e. "Woah I can't believe what a good deal this apartment is!" Anyone can live there, as long as you make it past the landlord's checks.



Built with local, state or federal funds, or uses these funds to operate.
Has restrictions on maximum incomes, and maximum rents.
Only people earning less than a certain max income can qualify to live there.

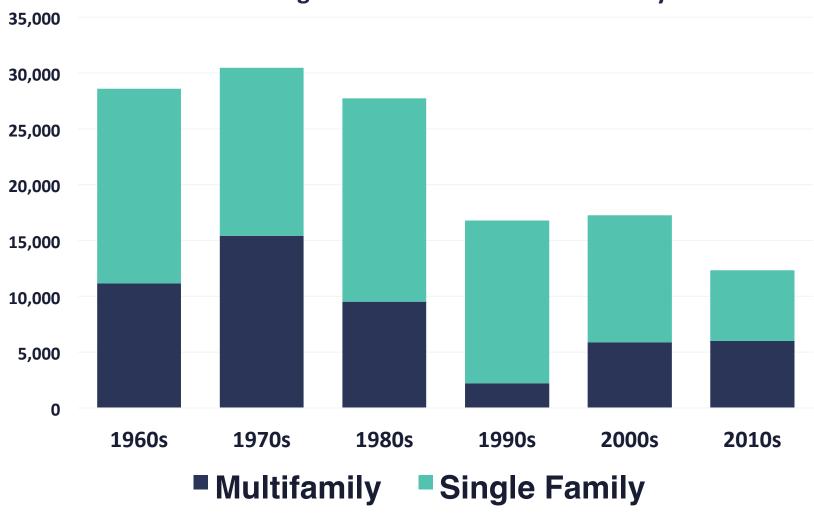
Out of the workforce, but not out of the housing market

Baby Boomer Workers and Households 2010 - 2030, Metro Boston



Building less and less





Data source: U.S. Census Bureau, Building
Permit Survey

Business

As the labor market tightens, a \$15-an-hour kitchen position in Concord, with a number of benefits, has gone unfilled for two years.



BUOYOU BY 10M CHIEF BOX THE BOSTON OLORS

Debra Stark (left), with employee Gregoria Vanhoogen, has been unable to start a juicing program for lack of a new hire.

The tiring hiring process

Accenture to add 400 jobs in Boston

Expansion follows consulting firm's move to new offices in Back Bay

By Jon Chesto

Consulting giant Accenture is unveiling plans Tuesday to add 400 new technology jobs in the Boston area by the end of 2020, growing its workforce by more than 25 percent.

Accenture is scheduled to discuss the expassion at an event attended by Governor Charlie Baker at its offices in the new tower at 888 Boylston St. in the Back Bay. The Dublin-based firm relocated its Boston operations from the adjacent Prudential tower in October. (Boston Properties owns both buildings.)

The job growth is part of Accenture's broader effort to open 14 "innovation hubs" across the United States by the end of 2020



ACCENTURE

Accenture's Boston offices were moved last fall from the Prudential Center to the new tower at 888 Boylston St.

and to expand its US workforce to more than 65,000 people by that time.

GAMBLING

Analyzing the Economic and Social Impacts

Prepared for the State of Connecticut, Division of Special Revenue M. Jodi Rell, Governor Michael Fedele, Lieutenant Governor June 22, 2009 We cannot over-emphasize the importance of the crucial relationship – sometimes subtle, and sometimes profound – between public policy and the economic and social impacts of gaming. This relationship has proven to be dramatic in Connecticut

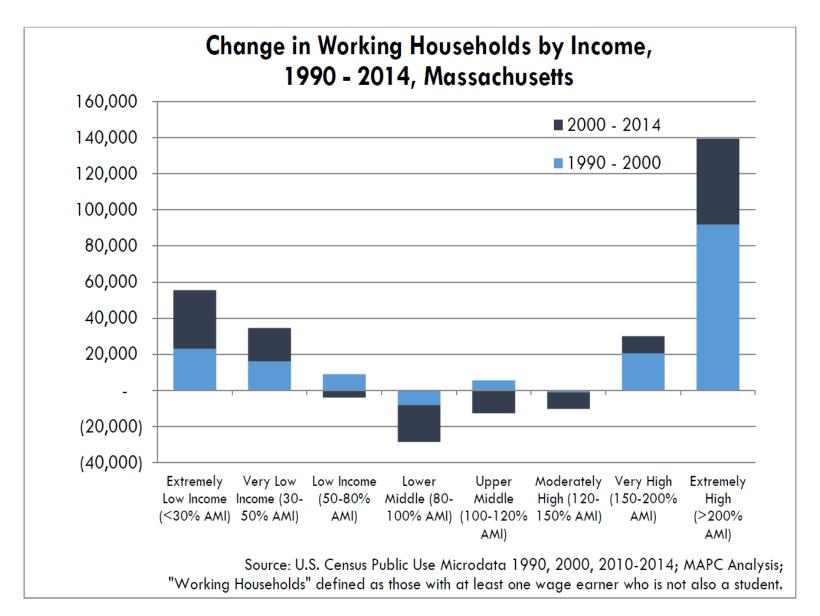
The state has not... sufficiently invested in such areas as **transportation or job training...**. The result has been a failure to diversify the workforce.

The **absence of effective regional government** in Connecticut has made it difficult for communities to address needs created by gaming (particularly casinos), and the state funding formula for distribution of casino revenue to municipalities has not been designed to address that issue.

Everett Casino; 4,000 permanent jobs, opening June 2019, 70% of jobs earning between \$25,000 (\$12/hr) and \$35,000 (\$17/hr), which can afford \$675 - \$875/month for rent.

Who can afford what?

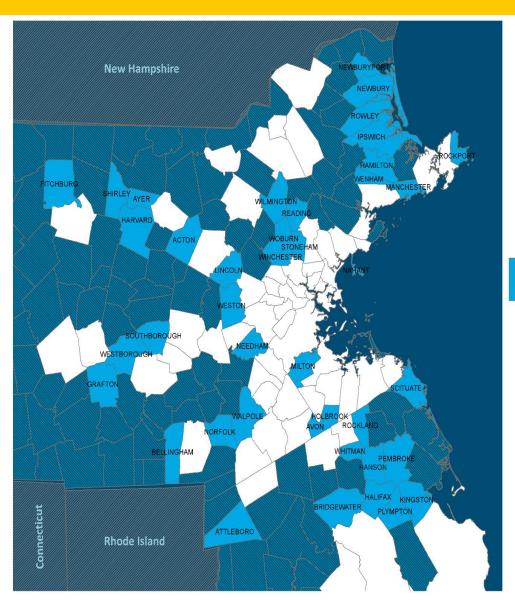




Regional transit investments have not been met with regional housing solutions

Just five communities permitted 64% of all non single family units: Boston, Cambridge, Quincy, Chelsea, and Canton.

44 of 97
communities
with good transit
access permitted
fewer than 100
multifamily units
over the past
decade



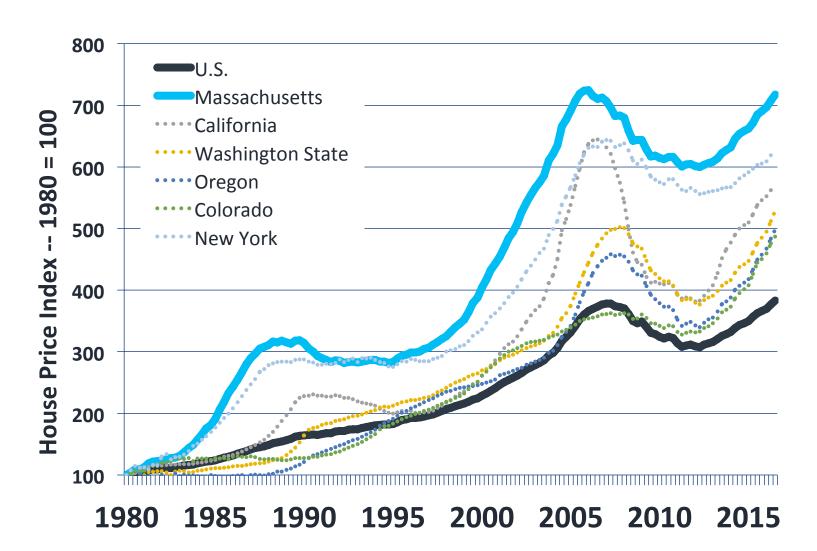
Fixed rail access and multifamily units permitted 2007-2016

< 100 multifamily permits < 50% multifamily stock



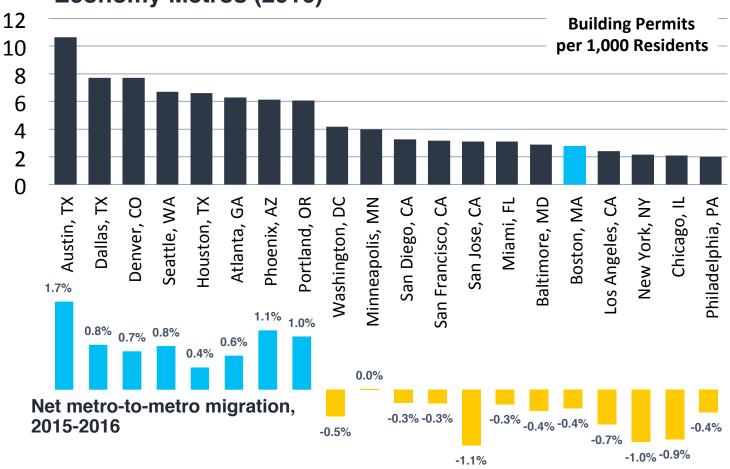
Data Source: U.S. Census Bureau, Building Permit Survey, 2007-2016

Home prices have surged



Other metros are producing more housing... and getting results

Building Permit Rates of the 20 Largest Innovation Economy Metros (2016)



Source: U.S. Census Bureau, 2016 Building Permits Survey and 2016 Population Estimates

THE YOUNG ARLINGTON HOME BUYER

YESTERDAY All numbers in

TODAY's dollars

TODAY

\$22,107*





\$47,361

18 – 34 year olds median income in Middlesex County (1980)

18 – 34 year olds median income in Middlesex County (2013)

\$206,550*



\$699,500

Arlington Median Home Price (2018)

Arlington Median Home Price (1988)

43%

National % of Students Graduate with Debt



\$12,246*

Average debt per student*



68% (61% in MA)

National % of Students Graduate with Debt

\$30,100 (\$30,584)

Average debt per student



What are others doing about the housing shortage?



South Shore Chamber of Commerce







44,000

30%

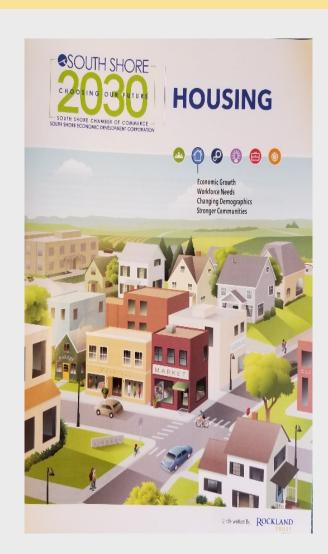
3,200

Living Spaces Needed by 2030 - that is only .4% growth over 20 Years

Capacity increase on the Red Line when upgrades are completed

Employed by South Shore Plaza

"The South Shore and individual communities will change with or without growth. If we do not grow our percentage of younger residents and attract new businesses, we are likely to see a drop in local services and property values. With growth we hope to strengthen local communities, partly by preserving some of the special qualities that make each town a little different."







- Plan for growth
- Think about different types and levels of density for different areas of town
- Push the politics for a regional approach and conversation – infrastructure issues are regional too!



COMMUNITY ENGAGEMENT

Dana LeWinter

Municipal Engagement Initiative



Building support for affordable housing production in communities across the Commonwealth

Community support can make or break housing development at local level, BUT many communities have no strategy or coalition to build local support.





Coalition Building

- Municipal Staff
- Elected Officials
- Housing Advocates and Developers
- Local Businesses
- Civic Groups
- Houses of Worship
- Environmental Groups
- Service Providers





Flexible Model for Unique Communities











A Strategy for Arlington

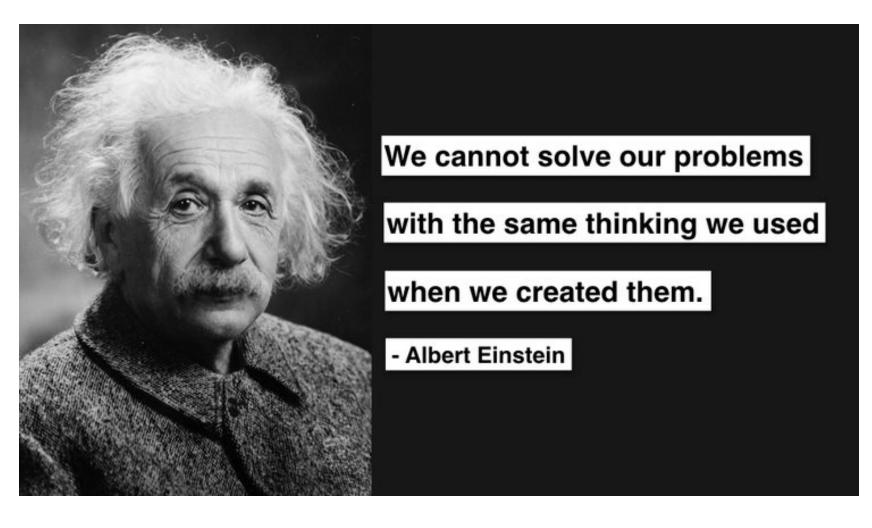
- Support efforts to build a culture that welcomes housing, including affordable housing.
- Bolster efforts to expand housing opportunities.
- Grow the number of people supporting housing production.



HOUSING CHOICE PROGRAM

Chris Kluchman

Solving the Problem



► Legislative Fix to c. 40A ← Incentives and Rewards

Data and Tracking

Coordinated Technical Assistance

Legislation Will Help Achieve Housing Goal

The Housing Choice Initiative will track progress towards the Goal of 135,000 new units by 2025 and improve data systems.

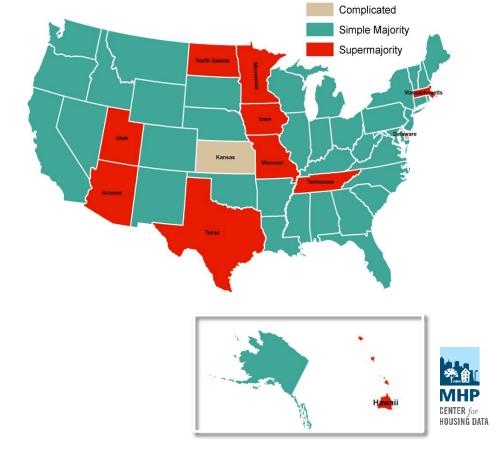
- Goal is achievable because production in the last 3 years has been strong, but it needs to be sustained.
- Represents a 26 percent increase in housing production compared to the last eight years.
- Keeps pace with projected increases in housing demand.
- Is closely aligned with the housing production goals required for designation as a Housing Choice community.

Cumulative Housing Units Permitted 2010-2025 PAST PERFORMANCE: 107,000 new units 2010-2017 (last 8 years) GOAL: 135,000 new units 2018-2025 (next 8 years) 300 -housands 250 200 150 100 50

Challenge: Improving Zoning is VERY Difficult

Massachusetts is an outlier for requiring a supermajority vote to amend, modify, or adopt zoning ordinances or bylaws

- Massachusetts is one of only 10 states in the country that requires a supermajority to change local zoning. It is the only state in New England with a supermajority requirement.
- This causes problems when local governments want to change zoning.
- Especially in Towns, where Town
 Meeting must approve zoning
 amendments, the 2/3 voting
 threshold can be a barrier to new
 zoning that would allow for
 increased housing production.



Status Quo is a Barrier to Effective Planning

Supermajority voting threshold has impeded efforts by municipalities to zone for housing production in locations that serve municipal goals, including smart growth

- 40R "smart growth" overlay districts
 - In at least 4 municipalities, following a lengthy planning process and DHCD approval of a proposed overlay district, the by-law received majority approval but fell short of two-thirds approval



Town Meeting challenges

- In one recent example, after a 4-year community planning process and adoption of master plan, the Planning Board and Selectmen voted unanimously to adopt new mixed-use zoning in the town center
- 62% of town meeting members voted in favor of the rezoning; it failed to garner the required supermajority by 19 votes (out of 449 cast)



An Act to Promote Housing Choices (H.4290 190th)

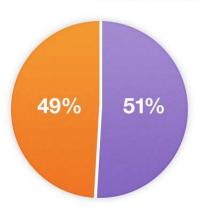
Goal: Remove a major barrier to adopting better zoning

The proposed legislation would change G.L. c. 40A and G.L. c. 40R to reduce the required vote from 2/3 "supermajority" to a simple majority for certain zoning changes that promote housing growth.

Zoning changes that promote best practices that would qualify for the simple majority threshold include:

- Creating mixed-use, multi-family, starter homes and/or adopting 40R "Smart Growth" zoning in town centers and near transit
- Clustering new homes to permanently preserve open space and protect natural resources
- Reducing parking requirements and reducing dimensional requirements such as minimum lot sizes
- Allowing for transfer of development rights (TDR) zoning and natural resource protection zoning
- Allowing for increased density through a Special Permit process promoting more flexible development
- Allowing accessory dwelling units or "in-law" apartments





Housing Choice Designation

How does a City/Town qualify as a Housing Choice Community?

Community **achieved** Housing Choice Designation?

Last 5 years

1) <u>High Production</u> Greater than **5%** housing growth or **500** units;

or

2) **Production & Planning** Greater than **3% growth or 300 units** and 4 out of 9 best practices

and

Has Community Compact and no moratorium on new housing

- Preferential access or increased subsidy for Commonwealth Grant Programs
- Access to new grant program exclusively for Housing Choice Communities
- Continue to support sustainable development in order to maintain designation and compete for Housing Choice Grants
- Access technical assistance to maintain housing production
- Designation lasts for 2 years

Community has **not yet achieved**Housing Choice Designation?

- Apply for technical assistance to increase housing production
- Use lower voting threshold in legislation to pass local land-use laws that encourage sustainable growth
- Apply for housing choice designation once permitting activity increases

Housing Choice Designation: Best Practices

Production & Planning threshold (3% or 300 units) must also have <u>4</u> of the following <u>9</u> best practices, <u>one of which must be related to affordable housing</u>.

Best Practices

- 1. <u>Designated local resources for housing</u> such as established an Affordable Housing Trust, donated land, or spent substantial CPC funds for community housing [Affordable Category]
- 2. Selected a **housing best practice** as part of its Community Compact
- 3. Have achieved a <u>minimum of 10%</u> of housing stock as affordable according to the <u>subsidized housing inventory</u> [Affordable Category]
- 4. Have adopted zoning that <u>allows mixed use or cluster</u> <u>development by right</u> (or can demonstrate a pattern of approving such developments)

Housing Choice Designation: Best Practices

Production & Planning threshold (3% or 300 units) must also have <u>4</u> of the following <u>9</u> best practices, <u>one of which must be related to affordable housing</u>.

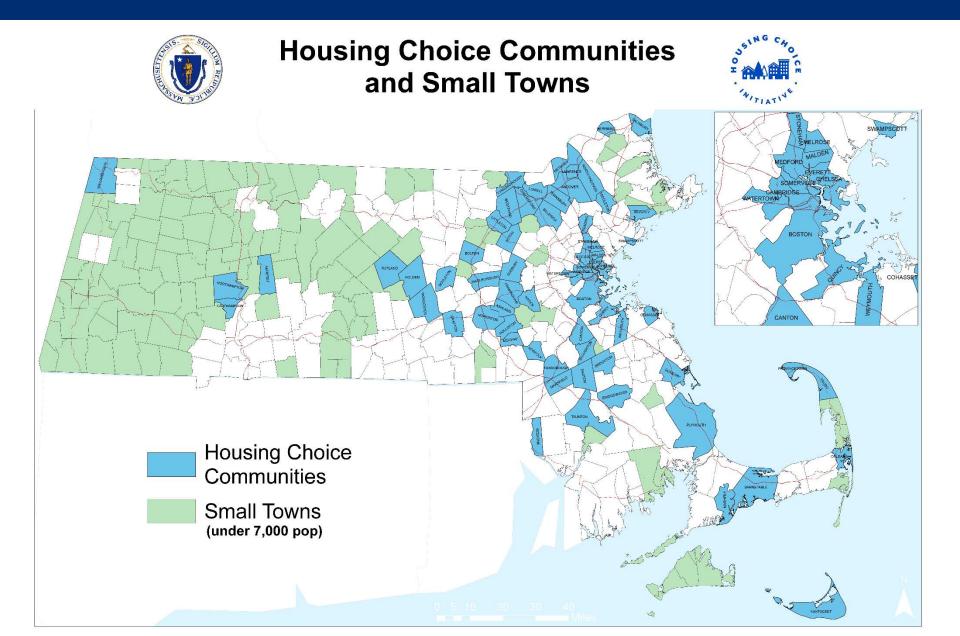
Best Practices (continued)

- 5. Have zoning that allows for <u>accessory dwelling units by right</u> (or can demonstrate a pattern of approving ADUs)
- 6. Have zoning that provides for <u>inclusionary housing with</u> <u>reasonable increases in density [Affordable Category]</u>
- 7. Have an approved <u>40R district</u>, participate in the <u>Housing</u>

 <u>Development Incentive Program</u> or have adopted an <u>Urban</u>

 <u>Center Housing Tax Increment Financing</u> district [Affordable Category]
- 8. Have at least <u>one zoning district that allows multifamily by</u> <u>right</u> with capacity to add units and that allows for family housing
- 9. Have a **certified** Housing Production Plan [Affordable Category]

67 Housing Choice Communities in 2018!



Rewards: Housing Choice Capital Grants

New capital grant program FY 19 - Applications open in May 2018

Exclusive access to new Housing Choice Capital Grants, estimated at least \$6.7 million in the first year and increasing revenue growth thereafter.

Projects do NOT need to be directly tied to a housing project!



- a) Acquisition costs land, buildings and other capital assets;
- b) New building construction or capital improvements to existing infrastructure;
- c) Infrastructure such as roads, sidewalks and curbs, bridges, tunnels, electrical lines, water lines, and sewer lines;
- d) Acquiring long-term easements over real property;
- e) **Vehicles**, machinery, and heavy equipment, or major building fixtures;
- f) Major renovations to parks and recreational fields;
- g) **Engineering or design work** required for a capital project; and research and feasibility studies;
- h) Certain computer equipment and technology.











Rewards: Advantages in selected State Grants

	AGENCY – PROGRAM	PURPOSE	BENEFIT TO HOUSING CHOICE COMMUNITIES	
1	MassDOT – Capital Program	Reconstruction and expansion projects that go through MassDOT's scoring & project selection process	For capital transportation projects, MassDOT will give bonus points to projects located within Housing Choice Communities	
2	MassDOT – Complete Streets	Technical Assistance and Construction grants for communities to implement complete streets principals	Bonus points for grant evaluation score with Housing Choice designation	
3	HED – MassWorks	Grants to municipalities for infrastructure improvements to support economic development and housing production	Bonus points for grant evaluation score with Housing Choice designation	
4	HED – Seaport Council Grants	Grants to municipalities for planning and infrastructure improvements to support the marine economy	Housing Choice Communities may have required 20% match waived and/or the \$1Million grant amount may be exceeded for eligible applicants	
5	EEA – Community Investment Grants	Planning Grants	Bonus points for grant evaluation score with Housing Choice designation	
6	LAND Grant Program	Acquisition of conservation land	Bonus points for grant evaluation score for LAND program	
7	PARC Grant Program	Acquisition of recreation land, construction of new parks, renovation of existing parks	Bonus points for grant evaluation score for PARC program	
8	Gateway Park Grants	Acquisition of recreation lands, construction of community parks and trails in Gateway Cit8ies	Bonus points for grant evaluation score for grant program; possible reduction in matching requirement for Gateway PARC program	

Collaborative Technical Assistance

The Housing Choice Initiative will align resources and data so that there is a clear, single point of entry for communities seeking to increase sustainable housing production

- Building on the success of the Open for Business Initiative, the Housing Choice agenda will integrate existing resources under a new Technical Assistance initiative so that all existing programs are working in alignment.
- DHCD's Housing Choice Program
 Director will promote planning and housing related technical assistance across multiple agencies -- including public and quasi-public agencies
- MassHousing committed \$2 million in "Planning for Production" grant program to assist local governments to better plan for housing



BROAD BASED T								
TA PROGRAM	MUN BY	ETHORNE		WHO DOES WORK		MAX 5	LIKELY AVAIJAL NUMBER	LIKELY REPORTING FLOW
DUTA	RPAs	Munis	West in first. guilder		Any scope w/in priorities (planning shead for housing/leconomic growth, or municipal services)	No max, but each RPA has ellocation	30-40	DMCD gets quarterly report of awards; most are in 30, then slows. We could try to get informal reports in Jan & Feb.
PCF	DHCD	Miris	Soling	list or 308: muni selects & manages	Community planning that will lead to housing, including up-coming, 1995, \$1,199 implementation, and featibility student/due diligence of municipality student/due diligence of municipality remed site. Affordable housing nexus, although can be predominantly market rate and/or for mixed uses.	\$33,000 (initially up to \$300,000)	Leto than 8	Probably rate of one application or award or completion a month
MASSDEY	MASSO .	Munis	Aoling	consultants/MassD in- house management &	activities negotiated with community. (ligible activities include	\$50,000 is usual max, but have authorized up to \$300,000 for Gateway Dities.	13-269	Probably rate of two requests, awards or completions a month
SC BAIL	тооудэноэ	Munis-SC Region	October	APA.	Planning that helps implement the regional plan, focusing on priority development and preservation areas.**	\$15,000	Less than 5	Sporadic
TARGETED COMMUNITIES	MHP	Murre, Housing Auths	Rolling		Site specific, usually municipally owned sites, affordable family rental housing	\$25,000	Less than 8	Sporedic

Housing Choice Initiative: Major Milestones

December 2017

- Announce Housing Choice Initiative
- Governor filed An Act to Promote Housing Choices legislation (H. 4075)
- \$2 million new MassHousing Technical Assistance "Planning for Production" grants
- Contract with regional planning agencies on new DLTA round, which includes support for the Housing Choice Initiative

January to April 2018

- > Open applications for Housing Choice Community designation
- Hearing on H. 4075, at Joint Committee on Housing (voted out of committee 12-1 in support and redrafted as H. 4290)

May to June 2018

- Announce Housing Choice Communities
- Incorporate HCC into multiple grant programs and new MassDOT capital plan
- Open Housing Choice Capital Grant Program and Small Town Grant Program applications

Fall 2018

Announce Housing Choice and Small Town Capital grant recipients

Questions

Participation Rules

- Please introduce yourself (name and affiliation, if any)
- What questions do you have about housing in Arlington?
- Use brevity and respect time
- Express disagreements or concerns in a respectful manner

Thank You!

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Dana LeWinter, Citizens' Housing and Planning Association dlewinter@chapa.org